THE 4M VISION

OUR MISSION
To provide world-class, innovative Building Solutions to world-class partners with energy, enthusiasm and excitement by Team Members who share in the success of 4M.

OUR VISION
We Are The Absolute Best Building Solutions Partner

OUR VALUES

CUSTOMER INTIMACY
Developing and sustaining relationships by listening, understanding and delivering solutions.

INTEGRITY
“Right’s right; wrong’s wrong” Mitch Murch, Sr., Founder, as taught to his family and his Team.

360° TEAMWORK
Doing whatever it takes to get the job done.

INNOVATION
Continuously improving and innovating to deliver leading-edge, safe and sustainable service solutions.

OUR GOALS

Team Goal 1: Sales
Greater Than 10% Annual Revenue Growth

Team Goal 2: Profit
Greater Than 1.25% Annual Increase In Pretax Net Income

Team Goal 3: Customer Service
Greater Than 97% Customer Retention

Team Goal 4: Innovation
Constant, Continuous Improvement In Building Solutions

Team Goal 5: Development
Attract, Develop, and Retain World Class Team Members

Team Goal 6: Safety
ZeroPath: Our Proactive Path Toward Zero Accidents

Meeting Goal Achievement
Approaching Goal Achievement
Not Meeting Goal Achievement