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Alignment, Leadership and Excellence at MMMM in 2011

by Tim M. Murch CBSE, President & CEO

I want to talk about a couple of words that I want everyone to remember and focus on, which you will be hearing a lot more about moving forward. They are <u>Alignment</u>, <u>Leadership</u> and <u>Excellence</u>. Give your absolute best <u>everyday</u> in <u>everything</u> you do personally and professionally. I ask what your real commitment is in your position to give your absolute best every day to make MMMM the absolute best? Ask your teams this regularly.

Let's talk about <u>Alignment</u> first. We can't be aligned enough in everything we do throughout the company with every one of our 3,000 Team Members understanding their role and purpose in what our customers expect and their role and purpose in owning and being an active part of achieving of our vision goals. Is that tough? Heck yes, but we can achieve anything we want, right? With our "can do" and "will do" attitude we can achieve and accomplish everything we set out to do, right?

Another priority that we will be focusing on much more in 2011 is our long range strategic vision growth and profit goals of increasing sales a minimum of 12% net per year and increasing our profit ½% each year. As of late, we have been too focused on just the annual budget and not the bigger, long term strategic vision achievement.

It will take all of us doing a better job of messaging the status of our monthly MMMM Vision Scorecard, 6 Corporate Goals throughout the company so everyone understands where we are and their role in being a part of achieving "all green" for each of the 6 Corporate goals will help drive alignment company wide.

Moving on to <u>Leadership</u>. <u>Everyone</u> at MMMM is in a leadership role, regardless of your position. The more effective each of us can lead, the greater our results will be both personally and professionally. I personally am a steward of leadership and can't grow as a leader enough both personally and professionally and I encourage you and your teams to do the same. Such as: Treating every Team Member like they want to be treated; "the Platinum Rule". Effectively communicating expectations. Giving Team Members feedback so they know the score that they desire. Giving regular deserved recognition. Knowing your Team Members on a personal level. Taking a sincere interest in them and why their work matters. Raising the bar for constant and continuous improvement.

These are a few key traits we all need to lead every day.



Tim Murch CBSE, President & CEO

The third word is **Excellence**. This is what we need to strive for to be the absolute best in everything we do. It is the common thread in World Class. What comes into play with excellence at MMMM? Wellness. Achieving our 6 Corporate Goals each year. Running the 8 operational plays to perfection. Exceeding our retention goals. Improving the success of our management recruiting, hiring, development and retention. Continuing to differentiate ourselves from everyone else by constantly creating more value for our customers and prospects. Continuing to make MMMM the absolute best place to work in every level and position throughout the company. Being recognized by the industry and our competitors as the absolute best place to work. Developing new leading edge unique processes, systems and innovative solutions that continue to separate us from all others. Perfecting the Sandler process and committing to utilizing it with world class results.

How committed are you to this? To pay the price and work every day to be World Class?

As Herb Brooks said about his Miracle on Ice gold medal hockey team, "This isn't a team of common men. Common men go nowhere." How committed are <u>you</u>?

MMMM's Vision

"To be the Absolute Best Facilities Services Partner"

MMMM's Mission Statement

"To provide <u>world class, innovative facilities support services</u> to <u>world class partners</u> with <u>energy, enthusiasm and excitement</u> while exceeding expectations for <u>safety, quality, value and integrity."</u>

"Together Everyone Achieves More"

MMMM Annual Meetings in Las Vegas 2011

Our 2011 Annual meetings were once again very successful with our focus being alignment and leadership as well as continually improving upon our TEAM culture. We kicked off our meetings with a guick video that can be viewed on You Tube entitled "Give Me Your Absolute Best!"

Joe Strout, CFO, then presented both our 2010 and 2011 MMMM Vision and Vision Scorecard to our Regional Management Teams, Corporate Sales Team and other Support Team Members in attendance.



Bill Crouch

Following Joe Strout, our Corporate Sales Team presented their respective 2011 Sales Plans with a focus on each of their Top 5 Prospective Clients.

Bill Crouch, VP of Compliance & Training, introduced our new innovation tracking process to continually improve our Corporate Goal #4-Delivering Service Innovation.

Tom Covilli, VP of Safety & Risk Management, introduced our new "ZeroPath" plan which will play an instrumental role in the continued success of our Corporate Goal #6-Safety Excellence.

We finished our opening day session with a Team Building Event directed by Karina Villasenor, VP of Human Resources. The Team Members present were divided up into teams and sent out on a massive scavenger hunt. This was a huge success

with the Omega Division team led by Tim Moore, Gateway Division Vice President, edging the Sales Team led by Tim Murch, President & CEO.



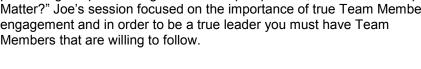
Heather St. Clair, DeVaughn Waldrup, Lacey Brown, Kevin Reardon, Tim Murch and Chris Wieman



Eric Bixby, Tim Moore, Laura Edler and Jeff Wells

Day two opened with a session presented by Mark McIntosh, Professional Motivational Speaker and Life Coach. Mark gave an inspirational Pep Talk encouraging all, despite all obstacles and challenges, to play like a champion in the game of life: at home, work and elsewhere.

Joe Castellano, MMMM Board Member, followed the morning session presenting a topic that began with a simple question, "Does Leadership Matter?" Joe's session focused on the importance of true Team Member engagement and in order to be a true leader you must have Team Members that are willing to follow.



Day three opened with a session presented by MMMM Customer, Jim



Mark McIntosh



Joe Castellano

Morgan, "It's all about Team." Jim utilized clips from the "Miracle on Ice" film for his presentation. He focused on the importance of true team work including a few simulations which actually had MMMM Team Members working individually and finally as a team which was absolutely astonishing what they were able to accomplish as a team. Jim's session touched many hearts and brought back some great memories as we viewed clips of team building strategies utilized by Coach Herb Brooks of the 1980 USA Gold Medal Olympic Hockey Team!



MMMM Customer Panel and Tim Murch Facilities Services Partner."

We finished days two and three with MMMM Customer Panel Sessions moderated by Joe Castellano who focused on Sales and Operations topics that will allow our teams to continually improve. We would like to thank the following MMMM Customers for their continued support: Jim Morgan, Bob Conrad, Corey Schwarz and Randy Birchfield. These annual sessions allow MMMM to learn from the insights of customers, allowing MMMM to improve our service delivery. This is an example of true partnership and we appreciate all of our customers for taking the time to provide us with their honest feedback so that we can become better partners and achieve our Vision "to be the Absolute Best

We close our annual meetings each year with Tim Murch, President & CEO, presenting his outlook for MMMM Future Vision and presenting our 2010 MMMM awards recipients. Many awards were presented and all play instrumental roles in the success of MMMM. As always, the final two awards presented are the Mitch Murch Sr. 110% Award and the MMMM Hourly Team Member of the Year Award which were presented respectively to Candise Murray, Project Manager at Old National Bank, and Mehn Tun, MMMM Team Member at Eli Lilly Account. MMMM appreciates everything that these Team Members do everyday, along with every other Team Member throughout the company.



2010 Award Winners

2010 Team Member of the Year and the Mitchell Murch Sr 110% Award Winners: **Mehn Tun and Candise Murray!**

To have earned these awards out of 3,000 Team Members is no small feat, Candise (Project Manager at Old National Bank) and Mehn (Team Member at Eli Lilly) are valued examples of how MMMM's Team Members go above and beyond, striving to be the absolute best facilities services partner in the industry. These awards honor the MMMM Team Members whose job performance, civic involvement and family role best exemplify qualities found in "world class" custodial Team Members. We are incredibly proud of Candise and Mehn and hope that every Team Member gives 110% and strives to be the Team Member of the year!

Congratulations Candise and Mehn!





MMMM Anniversaries

20+ years! Steve Crain (24) Dorothy Arnold (23) James Leaks (22)

13 years! Wildeth Page Marethia Walker Alma Pettis David Hair Ray Matthew

8 years! Terry Miller Carol Brookins Raquel Cabrera Kenneth Voqt Frank Smith Ronald Masek Beth Staufenbiel **Eddie Lewis** Eston Danielsz Michael Sisson Ivan Rosser Cleotha Daniels

18 years! Herbert Edwards Adolphe Lang Archie Vittetoe

12 years! Shenice Strawder Carl Williams Zaidi Issa

7 years! Anita James **Gregory Cook** Virginia Smith Melvin Bradley Loda Marr Earline Willis Jimmy Cushion Martha Cabrera Rocio Castillo Rob Karaitis Juan Zarate Ronald Blackwell Ralph Knothe **Nathaniel Burkes** Ana Ramos Reche Williams William Word

Jonathan Mejias

17 years! Carrie Warford

11 years! Teresa Grebe Frederick White Meredith Whalen Paul Lee

6 years! Rickey Boyd Deborah Johnson April Lauderdale Vernon French James Adams Marilyn Muniz

Joyce Brooks Carolyn Hill 5 years! **Esed Ibrahimovic** Martin Soto Alicia Leakes

Melvin Bethany

Boydvlette Moore

Jose Garcia

Susana Pere

10 years!

Pamela Smith

Derrick Johnson

Dulce Estrada

HIREDATH leaders in developing world-class Team Members

15 years! 14 years! Ray Allen Renee Porter Antonio Williams Rick Peterson

> Sammie Cobb Carl Walters **Charles Harris** Herbert Gillespie Chris Wieman Herman Martinez Charles Jones Darren Gaither Michael Stovall **Doris Gigers Donald Moore** Evelia Perez **David Goforth** Brian Wilson Martha Galindo Maria Singleton **Tony King** Tim Chrismer

9 years!

Good Works \$\$ Winners \$\$

MMMM receives recognition from clients and supervisors hundreds of times each quarter praising our Team Members. Team Members are issued a "Good Works" ticket each time they are recognized. At the end of the month, a drawing is held and Team Members receive a cash prize!

This amount may vary by region.

January, February and **March Winners**

Miriam Morales

Lavonia Masterson

Juan Cubero

Megan Close

Chris Sals

Joe Snipes

Joes Snipes II

Lacey Pearson

Irene Garcia

Glenda I emen

Tia Davis Aye Mu

Way Ro

Maria Sanchez

Eduardo Santos

Bernadean Myers

Htoo Wah

Mehn Tun Mi Khaing

Amu Runion

Curtis Matthews

Peggy Carroll

Ivan Rosser

Jacquelyn Smart

Derek Wilkening

Gulistan Iznurova

Carlos Terry

Willis Hines

Sav Htoo

Behija Dedic

Debra Killian

Patricia

McCormick

Iznurov Server

Victor Baucan

Rickey Morris

McLaughlin

Tony Bouye

Sierra Hinton

Brian Koons

Ismeta Sehovic

Carrie

Janice Bobbit

Tommy Ferby

Leila Phillips

Richard Roberts

Charmelle

Everhart

Rashante Shank

IVIAICII VVIIIIIE					
Yolanda Cook	Gloriam Perez				
Roosevelt Jenkins	Liliana Duque				
Frank Barnard	Ines Giraldo				
Norman Sherphard	Philly Cuttie				
Latisha Brown	Mary Moises				
Jose Reyes	Gloria Correa				
Darvell Wharton	Alexander Ortiz				
Michelle Willis McGee	Nancy Delgado				
Mary Dixon	Yoel Brito				
Lamar Baldwin	Eduardo Alvalle				
Maite Arevalo	Graciela Giraldo				
Marshonne	David Perez				
Demons	Zorayda Correa				
Amra Misic	Estella Melendez				
David Wilkerson	Ricardo Iglesias				
Neth Ou	Betsy Garcia				
Tommy Brown	Marinolli Gonzalez				
Frewoini Tesfanichael	Gabriel Franco				
	Francisco Delgado				
Jimmy Cushion	Michele Mitchell				
Leonoris Lora	Edwinia Goe				
Anthony Marshall	Donald Lang				
Nidal Moumani	Tyland Walls				
James Orozco	Viktar Zvelton				
Alberto Hera	John Banegas				
Dularie Sukraj	Jose Diaz				
Paul Gomez	Charles				
Yanior Vega	Cunningham Viscinia Osimos				
Jose Rodriguez	Virginia Quiroz				
Edgar Trujillo	Jeff Smith				
Henrietta Ealum	Mike Pieper				
Paulina Oleksinski	Irma Palacios				
Miguel Gonzalez	Cassandra Torrence				
Graciela Cruz	Maria Rodriguez				
Yunian Alvarez	Deanna Crespo				

\$\$\$ SAFETY PAYS AT MMMM! \$\$\$

Safety Share Winners receive a \$25.00 Walmart Gift Card and the account wins a \$50.00 Voucher!

December, January and **February Winners** Meagan Goodwin Rene Bara **Rick Foulkes** Trina Carr **Htoo Wah** Ana Ramos **Judy Coursey Donna Wiggins Nicole Rodriguez** Katie Knapp **Terence Bryant Patricia Adams** Vanessa Jones Jose Diaz Ray Avilia **Aaron Forshee Astrit Durmishaj** Jorge Castro Janice Mitchel Tracy Monical James Price **Dominic Passoni** Estela Esparaza Tyleesha Wilson **Margaret Garrett** Elydia Fedd **Hilda Castillo**

Safety Bingo Winners receive potentially

anywhere from \$50.00

up to **\$8,000.00**

per game!!!

January, February and

March Winners

Janet Knowles

Rachael Netznik

Barry Jarrett

Kawanna Wilson

Janet Campbell

Luis Orozco

Anthony Sherrill

Neth Ou

Ardell Cooper

Kenneth Gully

Aye Mu

Miriam Morales

Congratulations to all of the winners!

Siliva Agurs

There is Nothing More Gratifying than a Satisfied MMMM Customer!

MMMM's objective is to make the best effort to insure complete satisfaction at all times. The following are just a few of the many compliments received since the last newsletter from customers who took the time to share their positive experiences of outstanding service with us.

IAA

Sharon Newton, **IAA** stated "On several occasions, the night cleaning crew has gone above and beyond for our department. They are a group of great people, I just want to think all of them, especially **Gary Gernentz**, **Rick Foulkes** and **Dusty Cantrell**. They seem like they genuinely enjoy themselves and they definitely go above and beyond!"

Springfield Clinc

In their recent newsletter the patients commented that the cleanliness of the facility was a 5 out of 5—excellent!

Valero

Wendy Grier, Valero stated "Emilio Magana did a fantastic job on our floors. He is always available when we call and very helpful in making sure our area stays clean. **Sandra Gonzalez** also does and excellent job, she is hard working, efficient and has a positive attitude. We appreciate their hard work and commitment to keeping our area looking great."

Mitsubishi

Sandy Smith, Mitsubishi stated "Please give our biggest "thank yous" to Maria Espinoza and her staff. Thanks also to Richard McIntyre and Darcel Johnson who always come through for us. Knowing there is someone who can be counted on to do good work with little notice is greatly appreciated."

BJC

Jennifer Thompson, Cassidy Turley stated "BJC says that MMMM is doing a FANTASTIC job, everything is dusted each morning and is an improvement from the previous cleaning company."

Sachs Properties

Robey Taylor, Sachs Properties stated "A recent loss of cash was found by a MMMM Team Member, they professionally handled the situation and got the money back to its rightful owner. I am pleased with the honesty."

Northrup Grumman

Mark Phillips, Northrup Grumman stated "Marc DiMarzo and John DeFalco go over and above daily tasks and the efforts are appreciated. I also want to say thanks for a job well done to your entire staff. I think the job you do is thorough, professional and timely. Thanks again for keeping the facility clean and healthy."

Wells Fargo

Jennie Alt, Wells Fargo stated "When **Helen Baker** cleans she is courteous, stocks the items and cleans up after Wells Fargo Team Members all day. This is all done with a smile and "How are you today" or "Have a Great Day!". I want to compliment Helen on being courteous, professional and being very good at her job."

MMMM Perfect 10 Customer Partnering Review (CPR)

Congratulations to the following accounts and Teams for their Perfect Scores!

<u>IAA</u> received a **better than 10 score of 10.2**! Congratulations to all the account Team Members, Rick Foulkes (Project Manager), Peggy Chestney (Area Manager), Steve Gray (Regional Manager) and Tim Moore (Division Vice President).

KV Pharmaceutical received a perfect 10 score! Congratulations to all the account Team Members, Ella Halilovic (Project Manager), Carrie Warford (Area Manager), Steve Gray (Regional Manager) and Tim Moore (Division Vice President).

<u>Logan Aluminum</u> received a perfect 10 score! Congratulations to all the account Team Members, Tresa Wilson (Project Manager), Scott Hadley (Area Manager), Laura Edler (Regional Manager) and Dan Cline (Division Vice President).

A CPR consists of MMMM management meeting with our customer contacts and their management group to review and discuss performance over the last quarter.

Outstanding MMMM Team Members

MMMM Management nominates Team Members who have performed above and beyond for clients and who exemplify our commitment to "Team World Class Quality Service". Thanks to everyone for their hard work and dedication!



Barry Booth is the Project Manager at FedEx and knows how to get the job done. He has a great relationship with customers and is always helpful wherever needed and always with a smile on his face! Barry has 3 children and 7 grandchildren who affectionately call him Gramps, plus another one on the way! We are lucky to have Barry on our team!

Barry received a \$50.00 voucher and a certificate!

Congratulations Barry!



John Starks is a Team Member at Pierre Laclede Center. John is very much appreciated by the tenants, as many compliments have been passed on by them to the Project Manager. The building property management company has also paid compliments of his efforts. John is quick to respond to tenant needs and works diligently to perform the daily tasks of a day porter. John's hobbies include drag racing, fishing, and sports. Thank you John for your commitment to the MMMM vision!

John received a \$25.00 Walmart Gift Card and a certificate!

Congratulations John!



Bud Brooks is the Project Manager at ATK and is a great leader for his Team Members! Bud is always there with a helping hand while promoting Safety, not only at ATK but other accounts as well. He takes great pride in making sure that ATK is run smoothly and keeping customers happy!

Bud received a \$50.00 voucher and a certificate!

Congratulations Bud!



Roosevelt Jenkins is a Team Member at One Financial Plaza. Roosevelt has been a true asset to MMMM, he is always willing to go an extra step by staying late, filling in when needed and cross training with other positions so that he is ready if an extra hand is needed! Roosevelt sets a good example for his fellow Team Members every day.

Roosevelt received a \$25.00 Walmart Gift Card and a certificate!

Congratulations Roosevelt!



John Banegas is the Project Manager at Eli Lilly, he was promoted in January and has grown in leaps and bounds in these last few months! He is developing working relationships with his facility contacts and has gained a great deal of respect from them. John seeks advice when needed from his fellow managers and has absorbed a tremendous amount of knowledge all while presenting a professional image and gaining respect from his Team Members.

John received a \$50.00 voucher and a certificate!

Congratulations John!



Damaris Cardona is a Team Member at Citrix. She is hard working and always goes above and beyond her job to properly train other Team Members. She has grown as a person with MMMM and stays on top of everything, including taking care of her 14 year old daughter. She is a great Mom and a great Team Member!

Damaris received a \$25.00 Walmart Gift Card and a certificate!

Congratulations Damaris!

1000 Days Accident Free

Congratulations to our Indiana Region Team for achieving 1,000 consecutive days without an accident!

These Team Members have worked tirelessly in a safe and professional manner to help make this happen. Our goal is zero accidents and the Indiana Regions efforts, especially over the past 1000 days, clearly indicate that they are living the example. The Indiana Team is an excellent example of how accidents can be prevented if you work proactively as a team. Teaching and educating each other about safety and conscientiously working in a safe manner promotes a safe work environment. The Indiana Region was awarded a special pin and a \$25 Walmart gift card at a special ceremony given by Tom Covilli, VP of Safety and Risk Management, Karina Villasenor, VP of Human Resources and Dan Cline. Division Vice President.

We can make this year and the years ahead just as accident free with everyone's continued safety diligence.

This is yet another example of **360° teamwork**.

Congratulations to the Indiana Region!



Rest In Peace

It is with deep sadness that we share the loss of a fellow Team Member. Ronald Brown, who was a Team Member at the Florida



State College Cecil Field Campus, passed away in March. Ronald was a very dependable and dedicated Team Member. He recently joined MMMM in October 2010, had never missed a day of work and was a model Team Member. He will surely be missed as a member of the MMMM family.

\$50.00 to \$1,000.00 —Team Member Recruitments — \$50.00 to \$1,000.00

"Great MMMM Team Members recruiting Great New MMMM Team Members"

The following have been paid for recruiting MMMM Team Members. Ask how you can get paid a bonus for your referrals!

This quarter's recruiting bonuses: \$6,600.00!!!

Marc DiMarzo	Roberta Earl	Steven Smith	Jayson Maldonado	Edwinia Goe	Erin Cothron	Jason Bowen		
<u>\$1000.00</u>	<u>\$200.00</u>	<u>\$200.00</u>	<u>\$200.00</u>	<u>\$200.00</u>	\$200.00	<u>\$200.00</u>		
<u>\$100.00 Bonuses</u>								
Elydia Fedd Cheryl		Cheryl Burk	xitt	Roger Melton Sr	I	David Perez		
Dulce Estra	da	Mike Moor	е	Cortez Davis	Ciro	Alvarez-Andrade		
Marcus Stew	art	Vanessa Ba	arr	Isaac Odom	Vic	ctor Navarrete		
Ricardo Igles	sias	Curtis Matthe	ews	Adoria Rivers	Yı	unian Alvarez		
Kerry Key	,	Joe Snipe	s	Robert Hardmon	C	aridad Moya		
De Andre Sc	ott	Mattie Owe	ns	Willie Collier	1	Fannie King		
Shelia Farley Rodney Robinson		nson	Indra Dhimal	Donald Lang				
Karmen Beat	hea	Levie Jene	es	Juanita Miguel	Jo	ose Espinosa		
Frederick Hamm Minnie Frazier		ier	Santos Rivera		Shyanna Pettis			
Braquel Christenberry Agustin Robledo		edo	Jose Espinoza Alma Molina-Gard		•			

MMMM New Management Team Members

Chasity Otterstrom

Shanika Johnson

At MMMM, we believe in hiring world class Team Members. Please welcome them!

William Torres, Supervisor, Sun States Division / Regina Guzman, Project Manager, Gateway Division

Richard Fauth, Project Manager, Gateway Division

Lindsey Guempel, Marketing Assistant, Marketing Team / Domenic Palumbo, Marketing Assistant, Marketing Team



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Luis Velazquez-Reyes

















Alma Molina-Garcia